



PURNKUTI

PROJECT MANOSAKHA

Education for a Better Tomorrow



PUNE

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Purnkuti

General Information

Name of Organization	Purnkuti
Address	2nd Floor, Shree Samarth Hall, Kharadkar Nagar, Wadgaon Sheri, Pune, Maharashtra -411014
Project Location	Pune Rural and Urban
Target Beneficiaries	100 children
Project Timeline	12 Months
Contact Persons	Sneha Bharti
Phone No.	+91- 9769918867
Email Address	team@purnkuti.com

Introduction of the organization

Purnkuti is an NGO, registered in 2011 in Barh, Patna District, Bihar. It has since expanded operations in Pune and Hyderabad. Purnkuti has been focused on working for women, children, and community development. Over the last decade, the organization has been giving consistent inputs to improve the quality of lives of impoverished communities across Bihar, Telangana and Maharashtra benefiting children, women, sex workers, transgenders, and rural populations through quality inputs on education, skill development, awareness, health & nutrition, and counseling. The organization aims to build an ecosystem of sustainable development and increase economic development within the communities itself.

Rationale of the project:

The rationale behind the 'Manosakha Project' is rooted in the fundamental recognition that children, aged 6–15, hailing from economically disadvantaged backgrounds, are integral to the future and development of any nation. Their well-being and growth are pivotal, not only for their prospects but also for the advancement of society as a whole.

Several factors drive the need for this project:

- **Protection and Nurturing Environment:** Children require a safe and conducive environment for their balanced development. Many children from underprivileged backgrounds face adversities that hinder their growth and well-being.
- **Lack of Essential Resources:** Insufficient access to emotional, physical, and educational resources further compounds the challenges these children face. The absence of these resources can impede their development and prospects.

- **Education as a Transformational Tool:** Education is the cornerstone of change and empowerment. It equips children with the skills, knowledge, and opportunities they need to realize their dreams and contribute positively to their communities and the nation.
- **Gap in education due to migration:** In Pune, migration is high, due to which children find difficulty coping with various subjects, especially in language subjects i.e. Marathi and English.

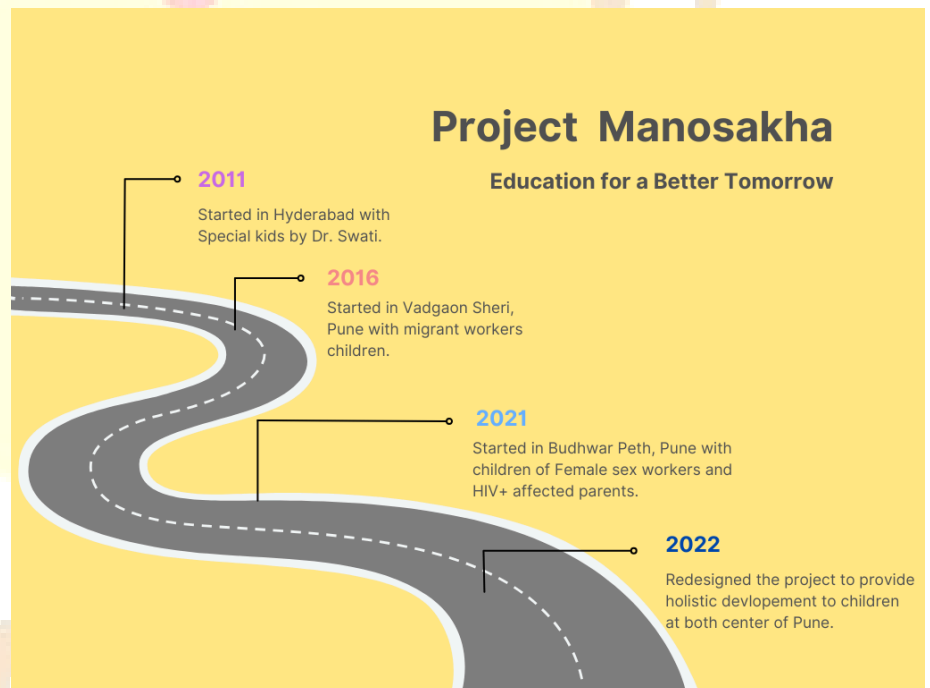
In essence, the 'Manosakha Project' is conceived to bridge these gaps and empower children to break free from the constraints of their circumstances. By providing a nurturing environment and focusing on education, the project aims to be a beacon of hope, offering these children a path toward a brighter and more promising future.

Background of the Project Manosakha

Project Manosakha, which was started in 2011 by Dr. Swati Bharti and Ashish Anshu, uplifts special children by providing education, nutrition, and support in Hyderabad. They've assisted 400 such children, addressing diverse challenges.

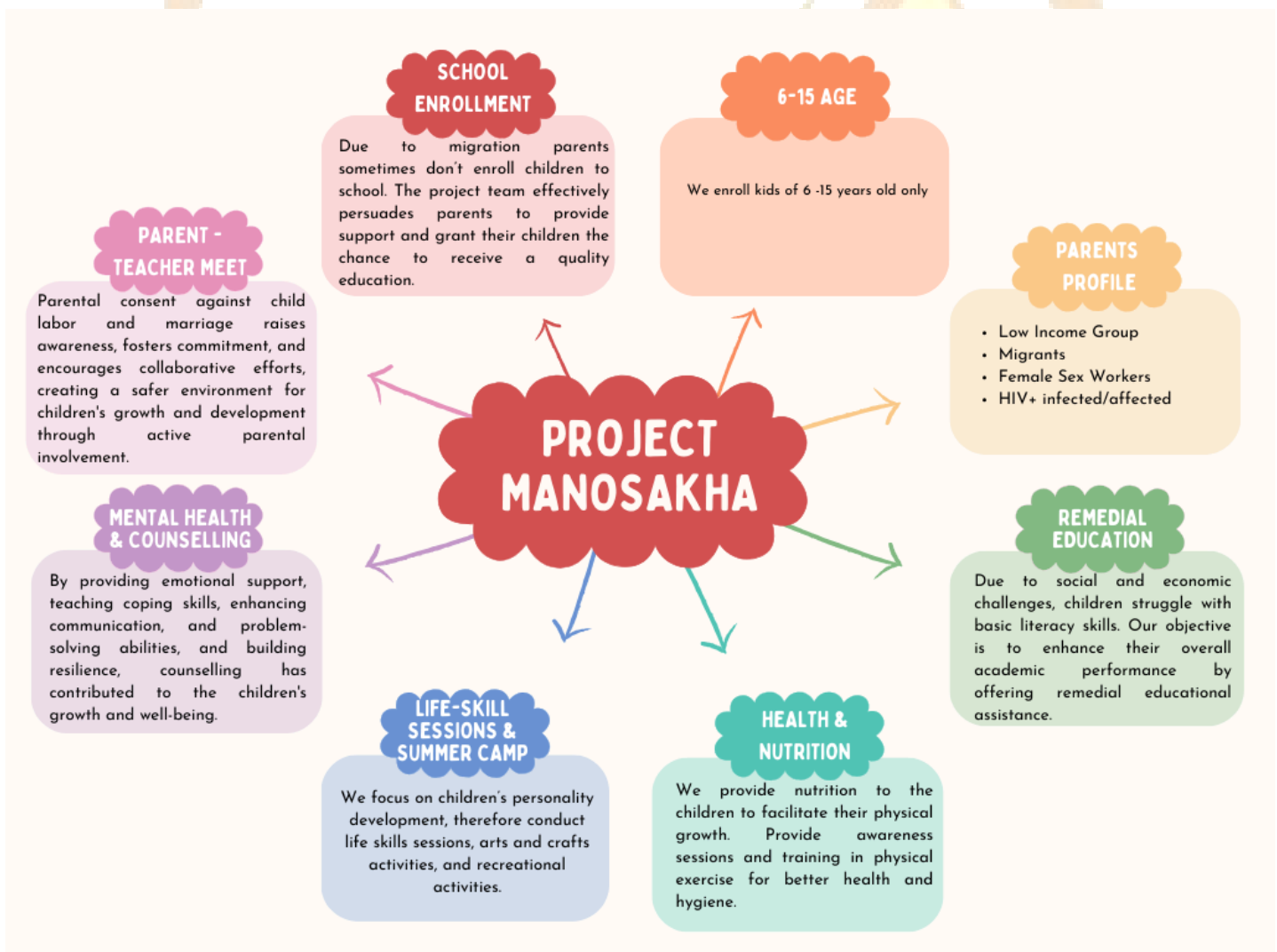
In 2016, Wadgaonsheri, Pune, and Manosakha aided migrant workers' children in accessing education and mentorship in math, English, and science. Through CSR support, Purnkuti offers better prospects for these underprivileged children.

In 2021, Budhwar Peth, Pune, and Purnkuti started supporting the children of female sex workers, combating discrimination. With evening sessions focused on academics, personality development, nutrition, and counseling, this center gives hope for a brighter future for both the children and their mothers.



Objectives:

1. To support the underprivileged children and those facing social and economic challenges, particularly those struggling with basic literacy skills. Our objective is to enhance their overall academic performance by offering remedial educational assistance.
2. To provide nutrition to the children to facilitate their physical growth. Provide awareness sessions and training in physical exercise for better health and hygiene.
3. To conduct activities for the children for their personality development, such as life skills sessions, arts and crafts activities, and recreational activities.
4. To provide family counseling and awareness sessions to the parents on family development.



Achievements of the Manosakha Project



(From April 1, 2022, to December 31, 2024)

The Manosakha Project is an education-focused initiative for children, equipping them to access diverse developmental opportunities and enhance their future prospects. Following is the impact of the project.

1. Educational Support - Following their humanitarian assistance to 500 sex workers in Pune's



Budhwar Peth during the COVID-19 pandemic, the donor extended its support to 40 underprivileged children. This initiative, part of the Manosakha project, targeted the children of both female sex workers and migrant laborers. It provided these children with the opportunity to enhance their academic performance by reinforcing their foundational literacy skills in Marathi, Mathematics, and English subjects. Many interactive teaching

materials are employed alongside traditional textbooks, fostering both learning and a genuine interest in their studies among the children. The project team puts in special efforts to cultivate children's enthusiasm for reading by offering a variety of books in both Marathi and English. As a result, children have acquired new vocabulary, grasped new concepts, and developed stronger reading habits.

No. of children engaged under Project Manosakha					
Sr. No	Year	Female Sex Workers	Migrant	Low income	Total
1	2022	23	23	17	63
2	2023	23	25	11	59
3	2024	10	21	9	40

2. **Notable accomplishment** - *One notable accomplishment of the project is the successful enrollment of **fifteen previously unschooled children into school**. The project team effectively persuaded their parents to provide support and grant their children the chance to receive a quality education.*
3. **Parental participation** - Obtaining consent and pledges from Manosakha parents against child labour and child marriage has raised parental awareness about threats to their children's development. This has led to increased parental commitment, with active participation in meetings, fostering a more collaborative environment for the children's growth. Throughout the year, the team conducted monthly parent-teacher meetings, serving as the sole avenue for nurturing relationships, sharing information about the children, arranging awareness sessions, and engaging in counseling.

Details of PTM attendance									
	April	May	June	July	August	September	October	November	December
2021-22	5	7	6	8	11	31	28	23	28
2022-23	34	28	26	16	21	23	22	21	21

4. **Life Skills Education** - Conducting life Skill Education sessions with the children has yielded several positive outcomes:

- Children gained insights into their identity, recognizing both their similarities and differences.
- They acquired various communication skills, including the use of positive language.
- In the 'Stress Management' sessions, children acknowledged their stress-related behaviors, such as becoming irate, speaking loudly, and having conflicts with siblings and friends. They also recognized instances of disrespect towards parents and teachers.
- Critical thinking classes emphasized problem-solving, analysis, evaluation, and decision-making, highlighting the interconnected nature of these critical thinking skills.
- Children developed a better understanding of the importance of relationships and learned about interpersonal relationships.
- They also gained knowledge about social skills and emotional well-being, enhancing their overall personal development.



5. **Health and Nutrition** - The provision of regular, nourishing meals and dry nourishment to



children has had a significant impact. This support enables them to concentrate on their academics and alleviates short-term hunger, fostering a conducive learning environment. Moreover, the inclusion of healthy dry nourishment has enhanced their immunity, contributing to their overall well-being. Engaging in regular physical exercise, meditation, and superbrain yoga activities has had a positive impact on the children's physical stamina. Measurements of height and weight

revealed that, on average, children gained half a kilogram to a kilogram compared to their initial assessments. This indicates a marked improvement in their overall physical health.

6. **Enhancing creativity** - Conducting arts and crafts activities with the children throughout the years has had a positive impact. The children greatly enjoyed these activities, leading to the development of their creativity, teamwork, leadership skills, and other qualities.
7. **Mental Health Support** - **Twenty children participated in counselling sessions** with a diverse range of needs. Three children received support to improve their classroom attention, while another three focused on clarifying their future goals. The remaining children faced issues such as school absenteeism, emotional management, study difficulties, and interpersonal relations, and one child had ADHD. These counseling sessions equipped the children with valuable tools to navigate challenging emotions, situations, and transitions. By providing emotional support, teaching coping skills, enhancing communication, and problem-solving abilities, and building resilience, counseling has contributed to the children's growth and well-being.

Beneficiaries' Selection Criteria for proposed project:

1. **3 Manosakha School-Based Centers** - It will be 3 school-based centers. The children who are weak in studies will be selected for this project and will receive remedial education for 1-2 years depending on their progress.
2. **1 Manosakha Learning Center** - The children who are weak in studies, who are sincere, and who are willing to make an extra effort will be selected for Manosakha Community-Based Center.

100 children	25 children under Manosakha Learning Centers
	75 children in School-based centers

Scope of the Project

S.No.	Activity	Outreach	Particulars
1	Manosakha Learning Center	25 (Center timings 5 pm -8 pm daily)	<ul style="list-style-type: none"> • The center will provide comprehensive academic and holistic development support to the children on a daily basis, operating for three hours each day. • Regular educational input will be provided to enhance reading, writing, and arithmetic skills,
2	Manosakha School-based Center	75 (Will be based on the time slot that	



		<p>will be permitted by the schools)</p>	<p>resulting in a significant improvement in overall academic performance.</p> <ul style="list-style-type: none"> • The children will learn life skills such as preparing the daily schedule, maintaining personal hygiene, basic mannerisms and etiquette, expressing opinions, communication, healthy relationships, conflict management, etc., The children who will learn life skills will have better-coping mechanisms. • Children will receive daily nutrition, including dry items like, rajgira laddu, peanuts, and jaggery. This nutrition will improve their health and enhance their focus on learning. Regular attendees of health awareness sessions, with a balanced diet both at the center and at home, are less prone to illness. • Art and craft activities will boost children's creativity and self-sufficiency, fostering independent learning. These activities will serve as a form of stress relief and a means for the children to express themselves. • Recreational and exposure visits will broaden the children's knowledge and bring them joy. • Collaborative meetings between Manosakha teachers and school teachers will take place to closely monitor and actively contribute to the child's development, ensuring a comprehensive and holistic approach. • The project staff will maintain a child-friendly and sensitive approach, considering family and social conditions with utmost care and empathy. • Ongoing progress reviews will be carried out at regular intervals to ensure that the project successfully achieves its goals, with a commitment to continual improvement.
<p>3</p>	<p>Project Staff Details</p>		<ul style="list-style-type: none"> • Manosakha Program Manager – 1 • Program Coordinator - 1 • Accounts Executive- 1 • Teachers -4 • Support Staff -1

Project Timeline

The project is for **12 months** and its activities shall be conducted in following frequency:

Project Activities	Frequency
ASER Baseline Evaluation	Once in a year
ASER Midline Evaluation	Once in a year
ASER Endline Evaluation	Once in a year
Educational inputs/ Daily classes	Daily basis
First Unit Test	Once in a Quarter
First Semester Examination	Once in a Quarter
Second Semester Examination	Once in a Quarter
LSE Sessions	Once in Month
Daily Exercise	Daily Basis
Height and Weight measurement	Once in a Quarter
Nutritional Support	Daily Basis
Art and Craft	Once in Month
Home Visits	Once in a Quarter
School Visits	Once in a Quarter
Parent meetings and Awareness sessions	Once in a month
Staff Meeting	Once in a month
Staff Training	Once in a quarter
Counselling	Need based

Refer Annexure for the details of Life-Skill Education, Art & Craft Activities and Parent meetings and Awareness sessions.

ASER Tools – Assessment Tool

Tools that are used for the Assessment of the literacy skills of the child throughout the year.

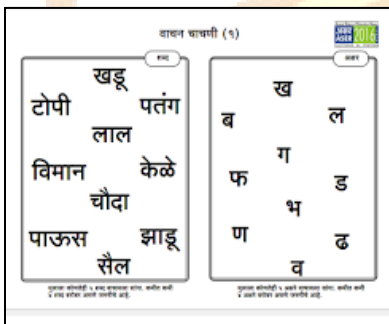
Assessment is a crucial component of the comprehensive educational support provided by this project. Purnkuti places a strong emphasis on using standardized assessment tools to measure progress. The tools used for evaluating the children's progress in reading, writing, and arithmetic skills are simple yet highly effective. Here are the details of these assessment tools.

Assessment of basic literacy skills of the children through Annual Status of Education Report [ASER] tools Purnkuti uses Annual Status of Educational Report [ASER] tools that are well-developed, tried-and-true tools to assess the children's basic literacy and numeric abilities.

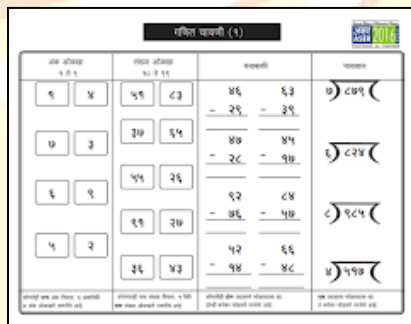
What are ASER Tools?

- Pratham, a nationwide NGO, created the Annual Educational Status Report (ASER) tools. These tools are widely adopted by NGOs and the government for evaluating children's reading, writing (Marathi and English Subjects) , and arithmetic skills (Maths).
- ASER includes three tests: baseline (conducted at admission), midline (assesses progress), and endline (evaluates the year's impact).
- The tests help gauge the effectiveness of educational inputs provided by the project.

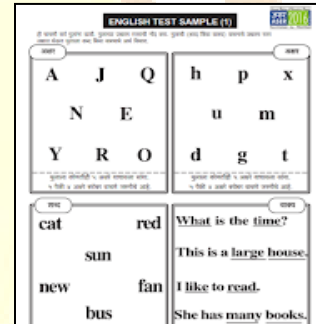
Tool for Marathi subject



Tool for Mathematic subject



Tool for English subject



The evaluation covers Marathi and English at five distinct levels.

Level 1	Beginner level - (Not able to read)
Level 2	Able to recognize letters Letter
Level 3	Able to read Words
Level 4	Able to read Paragraph
Level 5	Able to read the entire Story

Evaluation for Maths

Level 1	Beginner level - (Not able to understand the basic numbers)
Level 2	Able to recognize numbers from 1 to 10
Level 3	Able to recognize numbers from 1 to 100
Level 4	Able to do Subtraction
Level 5	Able to do Division

ASER Evaluation – Manosakha Vadgaon Sheri & Bedhwar Peth Center Children						
ASER Evaluation	Total No. of Children	Marathi				
		Beginner level Not able to read	Able to recognize letters Letter	Able to read Words	Able to read Paragraph	Able to read the entire Story
Baseline (June 22)	27	11	10	2	3	1
Midline (Oct 22)	40	6	12	8	11	3
Endline (March 23)	33	3	7	4	11	8
Mathematic						
		Beginner Not able to understand the basic numbers	Able to recognize numbers from 1 to 10	Able to recognize numbers from 1 to 100	Able to do Subtraction	Able to do Division
Baseline (June 22)	27	6	9	11	1	0
Midline (Oct 22)	40	5	8	14	12	1
Endline (March 23)	33	1	4	10	8	10
English						
		Beginner - Not able to read alphabates	Able to read and write Capital Letters -	Able to read and write Small Letters	Able to read and write Words	Able to read and write basic Sentence
Baseline (June 22)	27	7	7	12	1	0
Midline (Oct 22)	40	6	4	18	8	4
Endline (March 23)	33	1	2	14	10	6

Success stories and testimonials

- **Darshan's Case Study: Holistic Educational Transformation.**



Darshan, a transitioning 6th-grade student, overcame academic hurdles with a tailored Repetition-Based approach. Targeted exercises in English and mathematics, incorporating spaced repetition techniques, addressed his struggles. Engaging Darshan with visual aids, DSS tools, and hands-on activities enhanced his learning experience. Phonetic challenges in English were tackled through extensive spelling practice, emphasizing vowel-based phonetic words. Mathematics instruction introduced advanced concepts, sparking Darshan's enthusiasm. Within three months,

Darshan exhibited remarkable progress, mastering complex mathematical operations and improving his English reading skills. Enhanced autonomy and curiosity were observed. He scored 87% and 94% in Manosakha's Internal Unit Tests for the First and Second Semesters, respectively. Recognition and appreciation, along with ASER and DSS tools, motivated Darshan. To further support him, it's advised to acknowledge his potential, focus on study habits, address laziness, and monitor mobile usage. Darshan's holistic approach not only resolved academic challenges but also instilled self-motivation and curiosity in his ongoing learning journey.

- **Sooraj's Case Study : Transformation through Life Skills Development**

Sooraj, a participant for the last one year, underwent a remarkable transformation marked by a shift in academic engagement and behavioral dynamics. Initiated with the "A Better Me" session, Sooraj's journey showcases a newfound interest in studies, replacing earlier academic struggles. A notable behavioral transformation reflects a departure from mischievous and ill-behaved tendencies to respectful interactions with teachers and family, leaving behind negative behaviors. Positive interpersonal dynamics are evident in improved social skills, and fostering loving relationships with friends. Beyond academics, Sooraj actively contributes to household chores, displaying a sense of responsibility. This newfound commitment extends to personal grooming, with improved attire and grooming habits. Sooraj's holistic development, influenced by the "A Better Me" session, underscores the profound impact of life skills development



on children's well-being, emphasizing positive influences in shaping behavior and fostering a sense of responsibility.

- **Niharika's Case Study: A Journey of Transformation**



Niharika, a student at the 1st Municipal School, joined our program in June of this year. Initially reserved and silent, she underwent a significant transformation. Through varied teaching approaches, she developed an interest in learning by actively participating and answering questions. A keen observer, we noticed Niharika's affinity for drawing and working on paper. As this interest grew, we encouraged her by providing dedicated time on Fridays to engage in activities she enjoyed. Promptly, she would express her preferences and enthusiastically immerse herself in chosen tasks. One notable instance was during Rakhi-making, where Niharika not only crafted intricate rakhis but also took joy in the process. Her creativity shone through, reflecting her newfound engagement and happiness. Similarly, Niharika found solace and pleasure in Diya painting, demonstrating a fondness for artistic expression. Her ability to color the Diyas showcased not just skill but genuine enjoyment in the activity. Niharika's case exemplifies the positive impact of personalized engagement and encouragement. From a reserved student, she has blossomed into an active and expressive participant, highlighting the transformative power of tailored learning experiences.

- **Testimonial - School Visit Feedback [Budhwar Peth Center]**

Ms. Patil [Karmaveer Bhausaheb Hire School - Teacher]

"As an educator, I have observed notable improvements in the students who are part of the Parnkuti Sanstha educational program. One such student, Pratap Mal, is currently enrolled in the 3rd grade under my guidance. His academic progress is evident, primarily attributable to his active participation in the Manosakha project, which focuses on enhancing reading and writing skills.

Furthermore, Pratap has shown significant advancements in his mathematical abilities. However, it is essential to recognize that there is still ample room for further educational growth. To ensure the continuous development of students like Pratap, Parnkuti Sanstha must continue to provide support and resources. This commitment will enable these children to remain engaged in the educational journey and continue to thrive academically."



- **Testimonial - Parent Teacher Meeting**

Nirmala Devi states, "My son Ashish Sharma is enrolled in the Manosakha project. I make an effort to attend the monthly parent meetings, as I find them highly beneficial. These meetings provide me with



insights into my son's academic progress within the project. Although I am unable to visit the school physically, the project's teachers visit our home and provide updates on our children's development. During our visits to the Purnkuti, we receive valuable feedback about our child's performance.

During these parent meetings, informative sessions are conducted on various topics, such as how to be responsible parents, parental duties, child care, nutrition, and children's rights. While I may not have received a formal education, I am eager to learn how I can support my child's education. We hail from

Bihar, and initially, Ashish struggled with Marathi, both in writing and speaking. However, I am delighted to report that he now excels in both areas, as evidenced by the examination papers I observed during the parent meeting. I am truly grateful to Purnkuti for their support and assistance."

Financials

MANOSAKHA PUNE - 2024-2025					
Manosakha 3 School Based Centers - 75 children and Manosakha Center at Vadgaon Sheri -25 children					
TOTAL OUTREACH - 100 CHILDREN FOR REMEDIAL EDUCATION					
Sl. No.	Particulars/Budgeted Heads	Unit	# month	Unit Cost	Total (INR)
A	SALARIES				
1	Program Manager (Partial Salary)	1	12	18,000	216,000
2	Program Coordinator	1	12	24,000	288,000
3	Accounts Executive Partial Salary	1	12	10,000	120,000



	Subtotal				624,000
B	PROCUREMENTS				
1	Workstations including tables & chairs	2		50,000	100,000
2	Pantry & Office Setup	1			10,000
3	Storage	2			16,000
4	Dari	2		2,000	4,000
5	Portable Projecter, Screen, Mic, pendrive & speaker	1			61,500
	Subtotal				191,500
C	TRAVEL AND TRANSPORTATION				
1	Conveyance	1	12	5,000	60,000
	Subtotal				60,000
D	OFFICE EXPENSES				
1	Communication & Branding Cost	1	12	4,000	48,000
2	Partial Rent, Electricity, and Maintenance	1	12	22,000	264,000
3	Support staff	1	12	12,000	144,000
	Subtotal				456,000
E	PROGRAM COST				
1	Teachers	4	12	16,000	768,000
2	Stationery, and art and craft materials for children.	1	12		50,000
3	Training and review meetings	1	12		40,000
4	Other Recreational and Skill enhancement activities for the children	1	12		60,000
5	Documentation & Design	1	12	20,000	240,000

	Manager (Partial)				
	Subtotal				1,158,000
F	ADMIN COST				
1	Admin cost @ 5%	1	12		124,475
	Subtotal				124,475
	GRAND TOTAL				2,613,975

Total Budget: Twenty Six Lakhs Thirteen Thousand Nine Hundred and Seventy Five Rupees Only

Conclusion

In our rapidly evolving world, a child's growth relies on the foundation of quality education, good health, and essential life skills. Recent economic changes have reshaped education, work environments, and family dynamics. To assist children in adapting to these transformations, we are reaching out for collaboration to offer them the essential support that leads to a more promising future. Your partnership is of paramount importance in positively shaping the lives of these children. We value your consideration and are prepared to furnish further information as needed. We eagerly anticipate your response to this collaborative proposal.

With best wishes and regards,

Point of contact for CSR

Sneha Bharti - 9769918867

Secretary & Program Director, Purnkuti

Email - team@purnkuti.com

Purnkuti

Annexure

- **List of sessions on Life Skills Education**

Manosakha Project - Sessions on Life Skills Education	
S. N	Topic
1	Respect for Self and others
2	Decision Making
3	Interpersonal Relationship Part 1
4	Interpersonal Relationship Part 2
5	Problem Solving (Concept and steps and Mindset)
6	Learn Problem-Solving through activity
7	Introduction to First Aid
8	Basic emergency preparedness
9	Self-Awareness Part 1 (Me and my emotions)
10	Self Awareness Part 2 (Strength & weakness, Likes & Dislikes)
11	All about me
12	Same same but different and communicating Clearly Part 1
13	Revision of the previous session & Communicating Clearly Part 2
14	A better me
15	Feeling good about Myself

- **List of Art and Craft Activities**

Manosakha Project - Art and Craft Activities	
S.N.	Topic
1	Hut making with paper glass
2	Umbrella-making with colored papers
3	Pot painting
4	Paper making flowers
5	Rakhi Making
6	Ganesh Idol Making
7	Dandiya Decoration
8	Diya Painting
9	Christmas Tree
10	Greeting cards

- **List of Parent-Teacher Meetings**

Manosakha Project - Details of the Parent-Teacher Meeting	
S. N	Topics discussed
1	Academic Performance and Attendance
2	Celebration of Mother's Day
3	Discussion on classroom activities and involvement of parents
4	Juvenile Justice Act
5	Individual Meeting - Sharing reports of First Unit Test
6	Individual Meeting - Sharing reports of the First Semester
7	Child Rights
8	Celebration of Children's Day
9	Individual Meeting - Sharing reports of the Second Semester
10	Child Labour

Purnkuti